



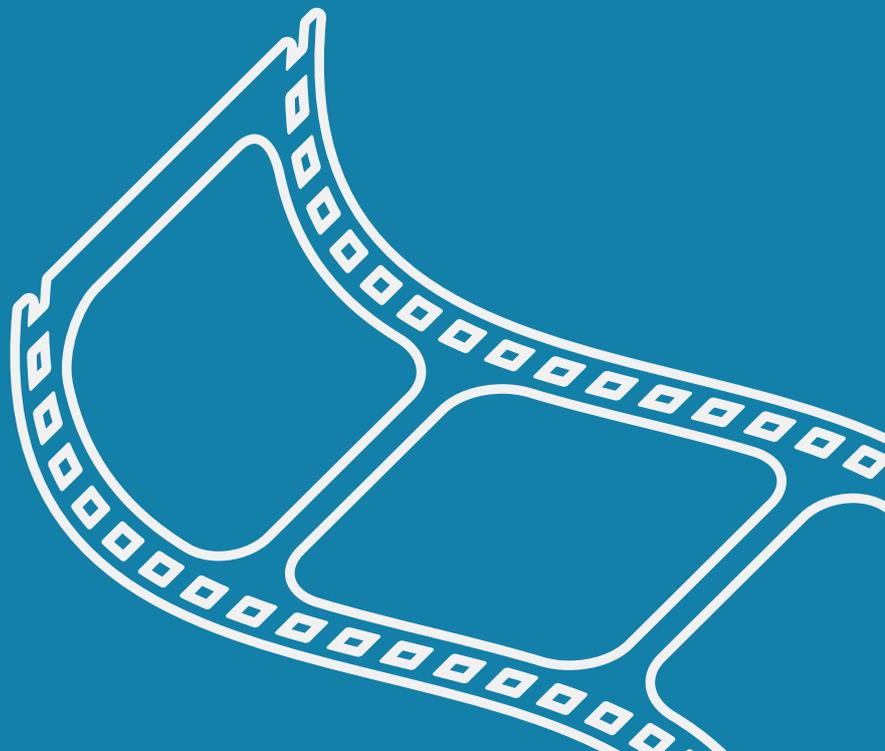
SEATTLE **FILM** SUMMIT

*THE PACIFIC NORTHWEST'S PREMIER FILM MARKET:
UNITING REGIONAL PARTNERS FOCUSED ON WORKFORCE
DEVELOPMENT THROUGH FILM AND DIGITAL MEDIA*



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CREATIVE ECONOMY



The Pacific Northwest has always been a trailblazer in industry, commerce and the arts. Indeed, our region is synonymous with technology, transportation, timber, coffee and even music. Now it's time to showcase our region's next boom – filmmaking.

With the explosion of streaming alternatives, storytelling is poised to become a vital part of the Pacific Northwest's creative economy. It represents huge opportunities for new areas of job growth – from gaming, mobile technology and social media to creative services, design and film. Coupled with a proliferation of electronic devices and streaming options, digital storytelling and content generation are paramount to the future success of our region's economy.

The Seattle Film Summit is forging a more competitive, creative industry in the Pacific Northwest through inclusive planning, innovative vision and a pioneering spirit to tackle emerging complex issues and strengthen our creative communities.

As a premier film event in the Pacific Northwest with a dedicated and proven infrastructure, the Seattle Film Summit has discovered a niche, underserved market with exploding demand that appeals to writers, directors, producers, distributors, acquisition executives, talent agents, attorneys, festival directors and all those who provide services to the motion picture industry.

FINANCIAL GROWTH



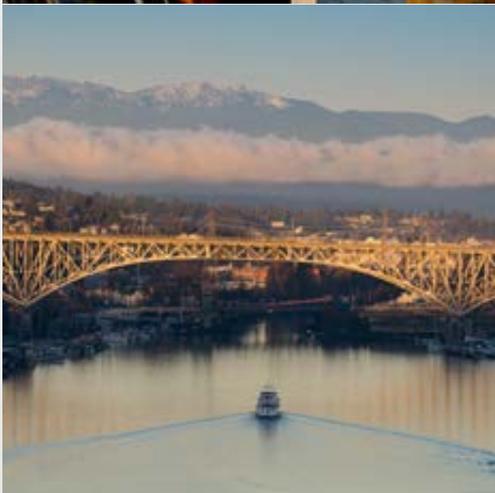
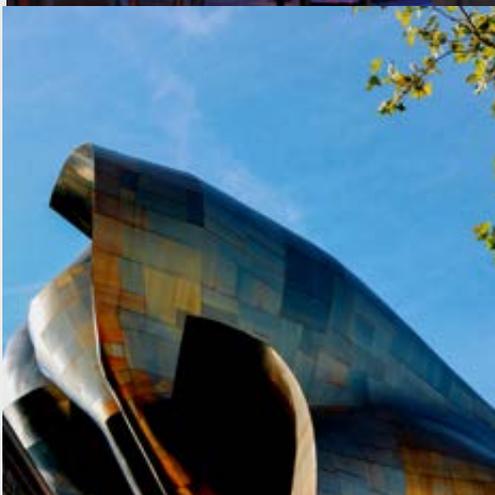
Last year, Fortune Magazine ranked the Seattle area as home to more than 16,000 \$5+million high-net-worth individuals, with two of Seattle's residents on their "Richest People in the World" list.

While tax incentives for the state are anemic, the Seattle Film Summit services an untapped market of potential investors in our very own backyard. Our strategies include outreach, education and relationship-building for high-net-worth individuals who have expressed an interest in supporting filmmakers and digital content creators but have little or no idea how to identify bona fide industry professionals in which to invest.

Opportunities for investment and financial growth in the Summit include:

- The Seattle Film Summit's flagship event in November
- Series and film sales/acquisition/distribution
- Talent discovery, incubation and connection
- Bigfoot Script Challenge, the Northwest's premiere screenplay competition
- Virtual Studio Coalition

LOCATION



With rising housing and rental costs throughout the region, workforce development opportunities for creatives are more vital than ever. Digital storytelling is fast becoming ubiquitous to every company and organization that want to succeed.

Over-saturated marketing and communication channels require effective visual storytellers to cut through all the chaos and noise to be seen and heard, as consumers demand more visually intriguing messaging and entertainment.

As such, the Seattle Film Summit is poised to increase both the spotlight on and access to the work of our region's digital storytellers and content developers.

PROGRAM

I. ENTERTAINMENT INDUSTRY VENDOR EXPO

Whether you're a production house, sound company, distributor, acting coach, film program, equipment rental or more, there is a place for you! Showcase your business to 300 local industry constituents. Don't wait, space is limited and we want to see you there!

II. PITCH SESSIONS

We're providing participants with an opportunity to pitch their content. Meet distributors, sales agents, marketing companies and respected industry producers.

III. DISTRIBUTION MEETINGS

One-on-one private meetings with distributor and producer representatives are offered for content generators with completed or near-completed projects.

IV. EDUCATIONAL SERIES

We're proud to announce an extensive educational series that complements the panels. Classes focus on the ever-expanding opportunities for filmmakers and the content they create.

V. NETWORKING OPPORTUNITIES

Networking opportunities abound at the Summit for participants, panelists and presenters. There's also potential for receptions, private meetings and after-parties. A speed-networking session and additional closing celebration will be held in 2019.



PARTNERSHIPS



Bigfoot

The Bigfoot Northwest Script Challenge is ready to award up to \$6,500 and unparalleled Hollywood access to the next great voices in screenwriting. Entrants submit screenplays, TV pilots and digital-only written works to be read by top industry professionals, including producers, agents, managers, studio execs and WGA writers. Winning submissions become eligible for cash prizes, sit-downs with A-list industry professionals and exclusive fellowships with the most famous studios in Hollywood, like Paramount Pictures – all aimed to help bring your stories to life.



Holly Shots Film Festival (HSFF)

HollyShots is known as an A-list event in the heart of Hollywood that has launched many filmmakers into the next stages of their careers. Now an Academy Award-qualifying film festival, HSFF has a Northwest film day highlighting our local talent as part of the festival. The team behind Seattle Film Summit also produces the festival's annual screenplay winner.



Office of Film + Music

The mission of the Office of Film + Music is to support and equitably grow the creative economy, with a focus on strengthening the film, music, nightlife and special events sectors. In 2018, the Office of Film + Music was a major contributor to the success of the Summit.



Reel Renton (RR)

As a group of entrepreneurial leaders, REEL Renton is a local non-profit committed to the creation and development of a sustainable creative economy. In 2017, RR was a valued partner that engineered access to an exciting new venue.



Renton Chamber of Commerce (RCoC)

RCoC has quickly established itself as one of the most innovative Chambers in the country. In 2016, it was the first Chamber to launch its own comic book convention. The Chamber's progressive mentality is motivating millennials and creatives to be more involved in this institution. RCoC has forged several partnerships for the Seattle Film Summit.



Seattle University Film Studies

SU's film study program has quickly become one of the most respected in the region. Students especially interested in filmmaking can study screenwriting and film production and complete off-campus film projects and internships in the regional film community and through study abroad.



Stage32

Stage 32 (stage32.com) provides networking and education for people making films and creating content. Called "LinkedIn meets Lynda for film professionals and content creators" by Forbes, Stage 32 has over 500,000 members worldwide and 1000+ hours of webinars and classes taught by 500+ industry professionals. Stage 32's mission is to provide access and opportunity for creatives across the globe.



TheFilmSchool Seattle (TFS)

TFS attracts students from all over the world with its exceptional experience, Seattle's thriving creative culture and booming indie film community. They are elevating the art of storytelling by training a new generation of screenwriters and filmmakers, and many of their graduates have gone on to success starting film companies, making movies and winning awards. Several have also signed with industry agents.

OUTREACH



Targeted audience outreach and engagement increases at a strong rate of 10–15% annually. Outreach for 2018 included the following:

- Micro-targeted email list of 7,500+
- Public Facebook page of 1,300+ with almost 1,800 following
- Private Facebook group of 900+ industry leaders
- SFS website traffic with 60,000 hits annually
- HollyShorts (top 50 film fest, Moviemaker Magazine) cross promotion to its 45,000-worldwide filmmaker list
- Stage 32 (LinkedIn for filmmakers) cross promotion to its 500,00-worldwide filmmaker list
- Social media outreach to 20,000+ targets
- 425 Magazine media sponsorship with articles

SPONSORSHIP



SEATTLE FILM SUMMIT

SPONSOR DECK

The Seattle Film Summit helps strengthen the Seattle-L.A. creative pipeline by joining community partners, local creative professionals, and film industry distributors together for a weekend of panels, pitches, and preparation designed to create more opportunities for content creators living and working in the Northwest.

#SFS2019

2019

NOVEMBER 16 & 17, 2019 RENTON, WA

Vendor Costs

Vendor Booth 1 Table \$400

- Booth space at the Summit is per group layout. For custom layout, email BenA@seattlefilmsummit.com
- Booth locations are assigned on a first-come, first-served basis.
- Booths with electricity are limited and assigned upon request.
- Additional requests can be arranged on a per-Vendor basis (additional charges may apply) Program Listing: All Vendors will be listed Vendor badges. The number of badges is assigned according to the size of the booth; additional badges may be purchased at the Pre-Registration price.
- Program Listing All Vendors will be listed in the Summit Guide. This collectible pamphlet will be available to all in attendance and will include a detailed map, a brief Vendor/Sponsor bio and a link to Vendor's/Sponsor's website, if available.
- Vendors will be identified on a map in a separate area of the Program Guide and given space to promote their store, website or events in writing.

| | SATURDAY | SUNDAY | BOTH DAYS |
|-----------------------|----------|--------|-----------|
| Early Bird by 8.15.19 | \$175 | \$175 | \$350 |
| Starting 8.16.19 | \$200 | \$200 | \$400 |

Presenting Sponsor

\$20,000

- Branding on SFS promotional materials – including print & event signage
- Company-sponsored panel
- 8 comp VIP tickets
- Link to organization website on SFS homepage
- Two-page full-length ad
- Prominently located, double-sized booth

Silver Sponsor

\$10,000

- Branding on SFS promotional materials – including print & event signage
- Company-sponsored panel
- 4 comp VIP tickets
- Prominently located
- Link to organization website on SFS homepage

Corporate Sponsor

\$5,000

- Branding on SFS promotional materials – including print & event signage
- Company-sponsored panel
- 4 comp VIP tickets
- Link to organization website on SFS homepage

Educational Sponsor

\$1,500

- Branding on SFS promotional materials – including print & event signage
- Company-sponsored panel
- 2 comp VIP tickets
- Link to organization website on SFS homepage
- Sponsor a speaker or special guest

Panel Sponsor

\$1,000

- Branding on SFS promotional materials – including print & event signage
- Company-sponsored panel
- 1 comp VIP ticket
- Link to organization website on SFS homepage

Screenplay Pitch Session ■ Distribution Do's and Don'ts
Industry Vendor Expo ■ Film Industry Workshops
Social Media Best Practices in Film Promotion



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2018 SPONSORS / VENDORS

